

An electronic album creation system that includes: an album construction window having an open, blank electronic canvas defining an open raster space such that the raster space receives a wide variety of graphics, text, and photos in a random fashion; a portfolio window of selected displayed images; digital toolbars containing icons that represent artistic and operational functions; drag and drop selection means for placing unfinished templates within the electronic canvas; and personalized creative art tools that define a user's selective input for artistic composition, color, and placement in the electronic album.